

Table 7. Total Broadcasting Services (SIC 483) — Estimated Revenue and Expenses for Taxable and Tax-Exempt Firms: 1991 Through 1998

Item	Millions of dollars								Percent change						
	1998	1997	1996	1995	1994	1993	1992	1991	1998/ 1997	1997/ 1996	1996/ 1995	1995/ 1994	1994/ 1993	1993/ 1992	1992/ 1991
Total Revenue															
Total ¹	44,345	40,779	39,182	35,907	32,932	30,278	29,853	28,741	8.7	4.1	9.1	9.0	8.8	1.4	3.9
Operating Expenses															
Total	35,376	32,226	32,216	29,511	27,457	25,672	26,009	25,760	9.8	(Z)	9.2	7.5	7.0	-1.3	1.0
Annual payroll	10,366	9,285	8,907	8,326	7,612	7,046	6,976	6,660	11.6	4.2	7.0	9.4	8.0	1.0	4.7
Employer contributions to Social Security and other supplemental benefits	1,633	1,484	1,480	1,383	1,287	1,197	1,166	1,074	10.0	0.3	7.0	7.5	7.5	2.7	8.6
Broadcast rights	10,300	9,098	9,697	8,592	8,135	8,005	8,564	8,727	13.2	-6.2	12.9	5.6	1.6	-6.5	-1.9
Music license fees	505	469	456	407	345	338	371	363	7.7	2.9	12.0	18.0	2.1	-8.9	2.2
Depreciation	1,713	1,628	1,532	1,395	1,272	1,258	1,331	1,351	5.2	6.3	9.8	9.7	1.1	-5.5	-1.5
Lease and rental	715	647	618	577	542	512	490	496	10.5	4.7	7.1	6.5	5.9	4.5	-1.2
Purchased repairs	343	334	351	322	285	258	242	244	2.7	-4.8	9.0	13.0	10.5	6.6	-0.8
Insurance	169	174	197	177	174	164	168	157	-2.9	-11.7	11.3	1.7	6.1	-2.4	7.0
Telephone and other purchased communication services	368	320	336	294	269	255	255	249	15.0	-4.8	14.3	9.3	5.5	—	2.4
Purchased utilities	316	307	338	308	298	277	279	275	2.9	-9.2	9.7	3.4	7.6	-0.7	1.5
Purchased advertising	1,456	1,379	1,222	1,141	995	852	827	869	5.6	12.8	7.1	14.7	16.8	3.0	-4.8
Taxes	237	214	234	222	194	183	191	175	10.7	-8.5	5.4	14.4	6.0	-4.2	9.1
Other operating expenses ²	7,256	6,887	6,848	6,367	6,049	5,327	5,149	5,120	5.4	0.6	7.6	5.3	13.6	3.5	0.6

Z Less than .05 percent.

—Represents zero.

¹Includes non-operating income from tax-exempt firms.

²Includes network compensation fees.

Note: Estimates are obtained from a sample of employer firms only. Estimates are not adjusted for price changes. Detail may not add to total due to rounding. Appendix A, Table A-7 provides estimated measures of sampling variability (coefficients of variation).

Table 8. Radio Broadcasting Services (SIC 4832) — Estimated Revenue and Expenses for Taxable and Tax-Exempt Firms: 1991 Through 1998

Item	Millions of dollars								Percent change						
	1998	1997	1996	1995	1994	1993	1992	1991	1998/ 1997	1997/ 1996	1996/ 1995	1995/ 1994	1994/ 1993	1993/ 1992	1992/ 1991
Total Revenue															
Total ¹	11,590	10,533	9,631	8,795	8,089	7,402	7,019	6,890	10.0	9.4	9.5	8.7	9.3	5.5	1.9
Operating Expenses															
Total	9,091	8,467	7,786	7,251	6,853	6,407	6,350	6,364	7.4	8.7	7.4	5.8	7.0	0.9	-0.2
Annual payroll	3,593	3,422	3,170	2,961	2,752	2,597	2,547	2,492	5.0	7.9	7.1	7.6	6.0	2.0	2.2
Employer contributions to Social Security and other supplemental benefits	456	438	410	381	349	357	359	341	4.1	6.8	7.6	9.2	-2.2	-0.6	5.3
Broadcast rights	364	313	299	315	255	250	218	284	16.3	4.7	-5.1	23.5	2.0	14.7	-23.2
Music license fees	274	250	225	205	183	162	150	152	9.6	11.1	9.8	12.0	13.0	8.0	-1.3
Depreciation	605	511	456	416	399	413	460	473	18.4	12.1	9.6	4.3	-3.4	-10.2	-2.7
Lease and rental	294	276	250	242	236	214	204	200	6.5	10.4	3.3	2.5	10.3	4.9	2.0
Purchased repairs	100	91	87	84	81	83	82	84	9.9	4.6	3.6	3.7	-2.4	1.2	-2.4
Insurance	74	78	81	71	71	67	68	66	-5.1	-3.7	14.1	—	6.0	-1.5	3.0
Telephone and other purchased communication services	164	147	141	129	122	118	121	117	11.6	4.3	9.3	5.7	3.4	-2.5	3.4
Purchased utilities	117	116	116	109	108	100	107	105	0.9	—	6.4	0.9	8.0	-6.5	1.9
Purchased advertising	472	458	410	412	371	315	318	334	3.1	11.7	-0.5	11.1	17.8	-0.9	-4.8
Taxes	90	79	74	74	62	64	66	59	13.9	6.8	—	19.4	-3.1	-3.0	11.9
Other operating expenses ²	2,488	2,288	2,067	1,852	1,864	1,667	1,650	1,657	8.7	10.7	11.6	-0.6	11.8	1.0	-0.4

—Represents zero.

¹Includes non-operating income from tax-exempt firms.

²Includes network compensation fees.

Note: Estimates are obtained from a sample of employer firms only. Estimates are not adjusted for price changes. Detail may not add to total due to rounding. Appendix A, Table A-7 provides estimated measures of sampling variability (coefficients of variation).

Table 9. Television Broadcasting Services (SIC 4833) — Estimated Revenue and Expenses for Taxable and Tax-Exempt Firms: 1991 Through 1998

Item	Millions of dollars								Percent change						
	1998	1997	1996	1995	1994	1993	1992	1991	1998/ 1997	1997/ 1996	1996/ 1995	1995/ 1994	1994/ 1993	1993/ 1992	1992/ 1991
Total Revenue															
Total ¹	32,755	30,246	29,551	27,112	24,843	22,876	22,834	21,851	8.3	2.4	9.0	9.1	8.6	0.2	4.5
Operating Expenses															
Total	26,285	23,759	24,430	22,260	20,604	19,265	19,659	19,396	10.6	-2.7	9.7	8.0	7.0	-2.0	1.4
Annual payroll	6,773	5,863	5,737	5,365	4,860	4,449	4,429	4,168	15.5	2.2	6.9	10.4	9.2	0.5	6.3
Employer contributions to Social Security and other supplemental benefits	1,177	1,046	1,070	1,002	938	840	807	733	12.5	-2.2	6.8	6.8	11.7	4.1	10.1
Broadcast rights	9,936	8,785	9,398	8,277	7,880	7,755	8,346	8,443	13.1	-6.5	13.5	5.0	1.6	-7.1	-1.1
Music license fees	232	219	231	202	162	176	221	211	5.9	-5.2	14.4	24.7	-8.0	-20.4	4.7
Depreciation	1,107	1,117	1,076	979	873	845	871	878	-0.9	3.8	9.9	12.1	3.3	-3.0	-0.8
Lease and rental	421	371	368	335	306	298	286	296	13.5	0.8	9.9	9.5	2.7	4.2	-3.4
Purchased repairs	243	243	264	238	204	175	160	160	—	-8.0	10.9	16.7	16.6	9.4	—
Insurance	94	96	116	106	103	97	100	91	-2.1	-17.2	9.4	2.9	6.2	-3.0	9.9
Telephone and other purchased communication services	204	173	195	165	147	137	134	132	17.9	-11.3	18.2	12.2	7.3	2.2	1.5
Purchased utilities	199	191	222	199	190	177	172	170	4.2	-14.0	11.6	4.7	7.3	2.9	1.2
Purchased advertising	985	921	812	729	624	537	509	535	6.9	13.4	11.4	16.8	16.2	5.5	-4.9
Taxes	147	135	160	148	132	119	125	116	8.9	-15.6	8.1	12.1	10.9	-4.8	7.8
Other operating expenses ²	4,768	4,599	4,781	4,515	4,185	3,660	3,499	3,463	3.7	-3.8	5.9	7.9	14.3	4.6	1.0

—Represents zero.

¹Includes non-operating income from tax-exempt firms.

²Includes network compensation fees.

Note: Estimates are obtained from a sample of employer firms only. Estimates are not adjusted for price changes. Detail may not add to total due to rounding. Appendix A, Table A-7 provides estimated measures of sampling variability (coefficients of variation).

Table 10. Total Broadcasting Services (SIC 483) — Estimated Operating Revenue and Expenses for Taxable Firms: 1992 Through 1998

Item	Millions of dollars							Percent change					
	1998	1997	1996	1995	1994	1993	1992	1998/ 1997	1997/ 1996	1996/ 1995	1995/ 1994	1994/ 1993	1993/ 1992
Operating Revenue													
Total	42,462	38,985	37,542	34,319	31,315	28,409	27,859	8.9	3.8	9.4	9.6	10.2	2.0
Station time sales	27,672	25,379	24,130	22,450	20,647	18,882	18,580	9.0	5.2	7.5	8.7	9.3	1.6
Network compensation ..	645	644	631	564	451	440	459	0.2	2.1	11.9	25.1	2.5	-4.1
National/regional advertising	9,700	8,891	8,476	8,166	7,459	6,758	6,733	9.1	4.9	3.8	9.5	10.4	0.4
Local advertising	17,326	15,844	15,023	13,720	12,737	11,684	11,388	9.4	5.5	9.5	7.7	9.0	2.6
Network time sales	12,721	11,701	11,792	10,319	9,459	8,424	8,221	8.7	-0.8	14.3	9.1	12.3	2.5
Other operating revenue ..	2,069	1,905	1,620	1,550	1,209	1,103	1,058	8.6	17.6	4.5	28.2	9.6	4.3
Operating Expenses													
Total	33,618	30,648	30,721	28,038	25,899	23,891	24,135	9.7	-0.2	9.6	8.3	8.4	-1.0
Annual payroll	9,897	8,848	8,497	7,933	7,222	6,664	6,595	11.9	4.1	7.1	9.8	8.4	1.0
Employer contributions to Social Security and other supplemental benefits ...	1,540	1,397	1,400	1,303	1,207	1,120	1,090	10.2	-0.2	7.4	8.0	7.8	2.8
Broadcast rights	9,923	8,801	9,404	8,260	7,723	7,349	7,737	12.7	-6.4	13.8	7.0	5.1	-5.0
Music license fees	500	467	454	405	344	337	370	7.1	2.9	12.1	17.7	2.1	-8.9
Depreciation	1,636	1,548	1,455	1,324	1,193	1,185	1,264	5.7	6.4	9.9	11.0	0.7	-6.3
Lease and rental	673	609	590	538	503	476	452	10.5	3.2	9.7	7.0	5.7	5.3
Purchased repairs	317	310	331	300	268	239	226	2.3	-6.3	10.3	11.9	12.1	5.8
Insurance	158	164	188	168	165	155	158	-3.7	-12.8	11.9	1.8	6.5	-1.9
Telephone and other purchased communication services ..	344	300	319	278	254	236	236	14.7	-6.0	14.7	9.4	7.6	—
Purchased utilities	288	280	310	281	269	252	256	2.9	-9.7	10.3	4.5	6.7	-1.6
Purchased advertising	1,429	1,353	1,195	1,115	969	821	797	5.6	13.2	7.2	15.1	18.0	3.0
Taxes	233	210	229	217	191	180	187	11.0	-8.3	5.5	13.6	6.1	-3.7
Other operating expenses ¹	6,680	6,361	6,349	5,916	5,591	4,877	4,767	5.0	(Z)	7.3	5.8	14.6	2.3

Z Less than .05 percent.

—Represents zero.

¹Includes network compensation fees.

Note: Estimates are obtained from a sample of taxable employer firms only. Estimates for tax-exempt firms and organizations are shown in table 13. Estimates are not adjusted for price changes. Detail may not add to total due to rounding. Appendix A, Table A-8 provides estimated measures of sampling variability (coefficients of variation).

Table 11. Radio Broadcasting Services (SIC 4832) — Components of Estimated Operating Revenue and Expenses for Taxable Firms: 1992 Through 1998

Item	Millions of dollars							Percent change						Percent of total							
	1998	1997	1996	1995	1994	1993	1992	1998/ 1997	1997/ 1996	1996/ 1995	1995/ 1994	1994/ 1993	1993/ 1992	1998	1997	1996	1995	1994	1993	1992	
Operating Revenue																					
Total	11,206	10,193	9,305	8,518	7,827	7,159	6,795	9.9	9.5	9.2	8.8	9.3	5.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Station time sales	10,253	9,287	8,476	7,779	7,199	6,601	6,275	10.4	9.6	9.0	8.1	9.1	5.2	91.5	91.1	91.1	91.3	92.0	92.2	92.3	92.3
Network compensation	83	85	81	71	75	75	95	-2.4	4.9	14.1	-5.3	—	-21.1	0.7	0.8	0.9	0.8	1.0	1.0	1.4	1.4
National/regional advertising	2,274	2,002	1,750	1,765	1,551	1,390	1,313	13.6	14.4	-0.8	13.8	11.6	5.9	20.3	19.6	18.8	20.7	19.8	19.4	19.3	19.3
Local advertising	7,896	7,200	6,645	5,943	5,573	5,136	4,867	9.7	8.4	11.8	6.6	8.5	5.5	70.5	70.6	71.4	69.8	71.2	71.7	71.6	71.6
Network time sales	638	553	498	464	402	314	276	15.4	11.0	7.3	15.4	28.0	13.8	5.7	5.4	5.4	5.4	5.1	4.4	4.1	4.1
Other operating revenue	316	353	331	275	226	244	244	-10.5	6.6	20.4	21.7	-7.4	—	2.8	3.5	3.6	3.2	2.9	3.4	3.6	3.6
Operating Expenses																					
Total	8,747	8,154	7,499	6,997	6,610	6,177	6,137	7.3	8.7	7.2	5.9	7.0	0.7	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Annual payroll	3,462	3,304	3,065	2,864	2,661	2,512	2,469	4.8	7.8	7.0	7.6	5.9	1.7	39.6	40.5	40.9	40.9	40.3	40.7	40.2	40.2
Employer contributions to Social Security and other supplemental benefits	431	416	389	361	331	339	343	3.6	6.9	7.8	9.1	-2.4	-1.2	4.9	5.1	5.2	5.2	5.0	5.5	5.6	5.6
Broadcast rights	352	303	287	304	244	239	209	16.2	5.6	-5.6	24.6	2.1	14.4	4.0	3.7	3.8	4.3	3.7	3.9	3.4	3.4
Music license fees	272	249	224	204	183	162	149	9.2	11.2	9.8	11.5	13.0	8.7	3.1	3.1	3.0	2.9	2.8	2.6	2.4	2.4
Depreciation	583	491	440	403	385	400	449	18.7	11.6	9.2	4.7	-3.8	-10.9	6.7	6.0	5.9	5.8	5.8	6.5	7.3	7.3
Lease and rental	282	266	239	226	221	203	191	6.0	11.3	5.8	2.3	8.9	6.3	3.2	3.3	3.2	3.2	3.3	3.3	3.1	3.1
Purchased repairs	90	81	78	76	75	76	77	11.1	3.8	2.6	1.3	-1.3	-1.3	1.0	1.0	1.0	1.1	1.1	1.2	1.3	1.3
Insurance	72	76	79	69	69	65	66	-5.3	-3.8	14.5	—	6.2	-1.5	0.8	0.9	1.1	1.0	1.0	1.1	1.1	1.1
Telephone and other pur- chased communication ser- vices	156	140	134	123	116	112	116	11.4	4.5	8.9	6.0	3.6	-3.4	1.8	1.7	1.8	1.8	1.8	1.8	1.9	1.9
Purchased utilities	110	110	110	104	102	95	102	—	—	5.8	2.0	7.4	-6.9	1.3	1.3	1.5	1.5	1.5	1.5	1.7	1.7
Purchased advertising	468	454	407	409	368	311	314	3.1	11.5	-0.5	11.1	18.3	-1.0	5.4	5.6	5.4	5.8	5.6	5.0	5.1	5.1
Taxes	88	78	71	71	60	63	65	12.8	9.9	—	18.3	-4.8	-3.1	1.0	1.0	0.9	1.0	0.9	1.0	1.1	1.1
Other operating expenses ¹	2,381	2,186	1,976	1,783	1,795	1,600	1,587	8.9	10.6	10.8	-0.7	12.2	0.8	27.2	26.8	26.4	25.5	27.2	25.9	25.9	25.9

—Represents zero.

¹Includes network compensation fees.

Note: Estimates are obtained from a sample of taxable employer firms only. Estimates for tax-exempt firms and organizations are shown in table 14. Estimates are not adjusted for price changes. Detail may not add to total due to rounding. Appendix A, Table A-8 provides estimated measures of sampling variability (coefficients of variation).

Table 12. Television Broadcasting Services (SIC 4833) — Components of Estimated Operating Revenue and Expenses for Taxable Firms: 1992 Through 1998

Item	Millions of dollars							Percent change						Percent of total							
	1998	1997	1996	1995	1994	1993	1992	1998/ 1997	1997/ 1996	1996/ 1995	1995/ 1994	1994/ 1993	1993/ 1992	1998	1997	1996	1995	1994	1993	1992	
Operating Revenue																					
Total	31,256	28,792	28,237	25,801	23,488	21,250	21,064	8.6	2.0	9.4	9.8	10.5	0.9	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Station time sales	17,419	16,092	15,654	14,671	13,448	12,281	12,305	8.2	2.8	6.7	9.1	9.5	-0.2	55.7	55.9	55.4	56.9	57.3	57.8	58.4	
Network compensation	563	559	550	493	376	365	364	0.7	1.6	11.6	31.1	3.0	0.3	1.8	1.9	1.9	1.9	1.6	1.7	1.7	
National/regional advertising	7,426	6,889	6,726	6,401	5,908	5,368	5,420	7.8	2.4	5.1	8.3	10.1	-1.0	23.8	23.9	23.8	24.8	25.2	25.3	25.7	
Local advertising	9,430	8,644	8,378	7,777	7,164	6,548	6,521	9.1	3.2	7.7	8.6	9.4	0.4	30.2	30.0	29.7	30.1	30.5	30.8	31.0	
Network time sales	12,083	11,148	11,294	9,855	9,057	8,110	7,945	8.4	-1.3	14.6	8.8	11.7	2.1	38.7	38.7	40.0	38.2	38.6	38.2	37.7	
Other operating revenue	1,754	1,552	1,289	1,275	983	859	814	13.0	20.4	1.1	29.7	14.4	5.5	5.6	5.4	4.6	4.9	4.2	4.0	3.9	
Operating Expenses																					
Total	24,870	22,494	23,222	21,041	19,289	17,714	17,998	10.6	-3.1	10.4	9.1	8.9	-1.6	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Annual payroll	6,435	5,544	5,432	5,069	4,561	4,152	4,126	16.1	2.1	7.2	11.1	9.9	0.6	25.9	24.6	23.4	24.1	23.6	23.4	22.9	
Employer contributions to Social Security and other supplemental benefits	1,109	981	1,011	942	876	781	747	13.0	-3.0	7.3	7.5	12.2	4.6	4.5	4.4	4.4	4.5	4.5	4.4	4.2	
Broadcast rights	9,571	8,498	9,117	7,956	7,479	7,110	7,528	12.6	-6.8	14.6	6.4	5.2	-5.6	38.5	37.8	39.3	37.8	38.8	40.1	41.8	
Music license fees	228	218	230	201	161	175	221	4.6	-5.2	14.4	24.8	-8.0	-20.8	0.9	1.0	1.0	1.0	0.8	1.0	1.2	
Depreciation	1,053	1,057	1,015	921	808	785	815	-0.4	4.1	10.2	14.0	2.9	-3.7	4.2	4.7	4.4	4.4	4.2	4.4	4.5	
Lease and rental	391	343	351	312	282	273	261	14.0	-2.3	12.5	10.6	3.3	4.6	1.6	1.5	1.5	1.5	1.5	1.5	1.5	
Purchased repairs	227	229	253	224	193	163	149	-0.9	-9.5	12.9	16.1	18.4	9.4	0.9	1.0	1.1	1.1	1.0	0.9	0.8	
Insurance	86	88	109	99	96	90	92	-2.3	-19.3	10.1	3.1	6.7	-2.2	0.3	0.4	0.5	0.5	0.5	0.5	0.5	
Telephone and other pur- chased communication ser- vices	188	160	185	155	138	124	120	17.5	-13.5	19.4	12.3	11.3	3.3	0.8	0.7	0.8	0.7	0.7	0.7	0.7	
Purchased utilities	178	170	200	177	167	157	154	4.7	-15.0	13.0	6.0	6.4	1.9	0.7	0.8	0.9	0.8	0.9	0.9	0.9	
Purchased advertising	961	899	788	706	601	510	483	6.9	14.1	11.6	17.5	17.8	5.6	3.9	4.0	3.4	3.4	3.1	2.9	2.7	
Taxes	145	132	158	146	131	117	122	9.8	-16.5	8.2	11.5	12.0	-4.1	0.6	0.6	0.7	0.7	0.7	0.7	0.7	
Other operating expenses ¹	4,298	4,175	4,373	4,133	3,796	3,277	3,180	2.9	-4.5	5.8	8.9	15.8	3.1	17.3	18.6	18.8	19.6	19.7	18.5	17.7	

¹Includes network compensation fees.

Note: Estimates are obtained from a sample of taxable employer firms only. Estimates for tax-exempt firms and organizations are shown in table 15. Estimates are not adjusted for price changes. Detail may not add to total due to rounding. Appendix A, Table A-8 provides estimated measures of sampling variability (coefficients of variation).

Table 13. **Total Broadcasting Services (SIC 483) — Estimated Revenue and Expenses for Tax-Exempt Firms: 1992 Through 1998**

Item	Millions of dollars							Percent change					
	1998	1997	1996	1995	1994	1993	1992	1998/ 1997	1997/ 1996	1996/ 1995	1995/ 1994	1994/ 1993	1993/ 1992
Total Revenue													
Total ¹	1,883	1,794	1,640	1,588	1,617	1,869	1,994	5.0	9.4	3.3	-1.8	-13.5	-6.3
Operating Expenses													
Total	1,759	1,578	1,495	1,473	1,558	1,781	1,874	11.5	5.6	1.5	-5.5	-12.5	-5.0
Annual payroll	469	437	410	393	390	382	381	7.3	6.6	4.3	0.8	2.1	0.3
Employer contributions to Social Security and other supplemental benefits ...	93	87	80	80	80	77	76	6.9	8.8	—	—	3.9	1.3
Broadcast rights	(S)	(S)	(S)	(S)	412	656	827	(S)	(S)	(S)	(S)	-37.2	-20.7
Music license fees	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)
Depreciation	77	80	77	71	79	73	67	-3.8	3.9	8.5	-10.1	8.2	9.0
Lease and rental	42	38	28	39	39	36	38	10.5	35.7	-28.2	—	8.3	-5.3
Purchased repairs	26	24	20	22	17	19	16	8.3	20.0	-9.1	29.4	-10.5	18.8
Insurance	11	10	9	9	9	9	10	10.0	11.1	—	—	—	-10.0
Telephone and other purchased communication services .	24	20	17	16	15	19	19	20.0	17.6	6.3	6.7	-21.1	—
Purchased utilities	28	27	28	27	29	25	23	3.7	-3.6	3.7	-6.9	16.0	8.7
Purchased advertising	27	26	27	26	26	31	30	3.8	-3.7	3.8	—	-16.1	3.3
Taxes	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)
Other operating expenses ²	576	526	499	451	458	450	382	9.5	5.4	10.6	-1.5	1.8	17.8

S Data do not meet publication standards because of high sampling variability or poor response quality. Some unpublished estimates can be derived from this table by subtracting published data from their respective totals. However, the figures obtained by such subtraction are subject to these same limitations. These unpublished data are for internal use only.

—Represents zero.

¹Includes all government subsidies used to offset operating or capital deficits; private gifts, loans, contributions, and grants; sale of securities, real estate; etc.

²Includes network compensation fees.

Note: Estimates are obtained from a sample of employer firms only. Estimates are not adjusted for price changes. Detail may not add to total due to rounding. Appendix A, Table A-9 provides estimated measures of sampling variability (coefficients of variation).

Table 14. **Radio Broadcasting Services (SIC 4832) — Estimated Revenue and Expenses for Tax-Exempt Firms: 1992 Through 1998**

Item	Millions of dollars							Percent change					
	1998	1997	1996	1995	1994	1993	1992	1998/ 1997	1997/ 1996	1996/ 1995	1995/ 1994	1994/ 1993	1993/ 1992
Total Revenue													
Total ¹	384	340	326	277	262	243	224	12.9	4.3	17.7	5.7	7.8	8.5
Operating Expenses													
Total	344	313	287	254	243	230	213	9.9	9.1	13.0	4.5	5.7	8.0
Annual payroll	131	118	105	97	91	85	78	11.0	12.4	8.2	6.6	7.1	9.0
Employer contributions to Social Security and other supplemental benefits ...	25	22	21	20	18	18	16	13.6	4.8	5.0	11.1	—	12.5

—Represents zero.

¹Includes all government subsidies used to offset operating or capital deficits; private gifts, loans, contributions, and grants; sale of securities, real estate; etc.

Note: Estimates are obtained from a sample of employer firms only. Estimates are not adjusted for price changes. Detail may not add to total due to rounding. Appendix A, Table A-9 provides estimated measures of sampling variability (coefficients of variation).

Table 15. **Television Broadcasting Services (SIC 4833) — Estimated Revenue and Expenses for Tax-Exempt Firms: 1992 Through 1998**

Item	Millions of dollars							Percent change					
	1998	1997	1996	1995	1994	1993	1992	1998/ 1997	1997/ 1996	1996/ 1995	1995/ 1994	1994/ 1993	1993/ 1992
Total Revenue													
Total ¹	1,499	1,454	1,314	1,311	1,355	1,626	1,770	3.1	10.7	0.2	-3.2	-16.7	-8.1
Operating Expenses													
Total	1,415	1,265	1,208	1,219	1,315	1,551	1,661	11.9	4.7	-0.9	-7.3	-15.2	-6.6
Annual payroll	338	319	305	296	299	297	303	6.0	4.6	3.0	-1.0	0.7	-2.0
Employer contributions to Social Security and other supplemental benefits ...	68	65	59	60	62	59	60	4.6	10.2	-1.7	-3.2	5.1	-1.7

¹Includes all government subsidies used to offset operating or capital deficits; private gifts, loans, contributions, and grants; sale of securities, real estate; etc.

Note: Estimates are obtained from a sample of employer firms only. Estimates are not adjusted for price changes. Detail may not add to total due to rounding. Appendix A, Table A-9 provides estimated measures of sampling variability (coefficients of variation).